



Press Release

Carbotech Innovative at Caravan Salon 2024 in Düsseldorf presents ICONIC by Composit Camp Lander, the ultra-lightweight Carbon Fiber rooftop tent.

Teramo, 07/08/2024– Carbotech Innovative S.r.l., a company specializing in advanced composite material technologies, is excited to announce the presentation of its innovative ICONIC rooftop tent by Composit Camp Lander at Caravan Salon 2024, the prestigious global fair dedicated to mobile travel, to be held from August 30 to September 8, 2024, in Düsseldorf.

ICONIC by Composit Camp Lander is designed for nature lovers who seek total freedom during their travels. This tent represents a significant advancement in the rooftop tent sector, combining lightness, comfort, and advanced technology. Made in Italy from carbon fiber, ICONIC offers a 40% weight reduction compared to traditional tents, while maintaining strength and durability. Its distinctive features include:

- **Advanced materials:** carbon fiber structure for superior strength and reduced weight.
- **Ease of assembly:** opening and closing system via app in 90 seconds, with manual management always available for quick and effortless installation.
- **Comfort:** spacious interior with comfortable mattresses, LED lighting, USB ports, and cooling fans, all conveniently controllable via app.
- **Elegant and functional design:** modern aesthetics that integrate perfectly with any vehicle. The carbon shell paint and tent fabric color can be customized to match your style.
- **Weight and performance:** ICONIC's lightweight materials ensure reduced fuel consumption and improved aerodynamics, with a weight ranging from 40 to 50 kg depending on the model (Small, Medium, Large).

"At Carbotech Innovative, we are proud to advance our expertise focused on innovation and excellence in composite materials. We look forward to welcoming you to Caravan Salon in Düsseldorf to discover ICONIC by Composit Camp Lander at our stand Hall 3 / F94. Our team will be delighted to demonstrate the product and the technical features of our ultra-lightweight ICONIC rooftop tent, created thanks to the passion and skills of our team," said Engineer Marco Pistillo, CEO of Carbotech Innovative. "

Caravan Salon in Düsseldorf is the world's leading trade fair for mobile travel, transforming Düsseldorf into the international capital of mobile leisure every year. Here, visitors can discover, compare, and purchase campers, caravans, and vans in unparalleled variety. Additionally, the event offers a wide range of vehicle technologies, components, camping and caravanning accessories, outdoor equipment, tourist destinations, and camping and rest area offers. Event dates: August 30 - September 8, 2024.

For more information about Composit Camp Lander, visit the new website at <https://www.compositcamplander.com/>

For information about Carbotech Innovative, visit www.carbotechinnovative.com.

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